

PitchPerfect[®]

The benefits of PitchPerfect for your team

Free up your BD team and get rid of laborious tasks

When you use PitchPerfect, whether you're based in one office or in completely different countries you can relieve your team's workload by automating labour-intensive processes. Say goodbye to the long and frustrating task of asking team members to update their bios.

With PitchPerfect's self-service bio management you can now crowdsource your biographies. This:

- Prompts lawyers to review and update their own CVs using an engaging bio bot process, so they won't be stumped for what to write.
- Allows you to stay in control as bio updates can be submitted directly into the bio library or go through an approval process.
- Allows lawyers to manage multiple bios from anywhere, on their phone, tablet, or laptop.

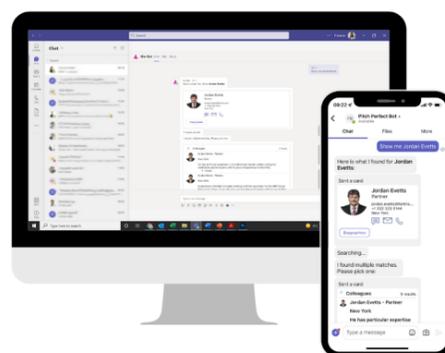
And that's just the start. Want to see how else PitchPerfect can relieve your team's workload?

We'll give you a demonstration to show you how.

Perfect answers at your lawyers' fingertips, wherever they are

You and your lawyers no longer need to worry about having to guess an answer or spend time waiting to connect to someone who can help. Everyone can now simply ask the PitchPerfect bio bot and it will immediately tell you what you need to know. It has full knowledge of your firm's capabilities, so go ahead ask it anything!

You can even search using your voice to be completely hands-free.



Documents on the go

Gone are the days when you need to have all possible files ready just in case a cross-selling opportunity comes up.

With PitchPerfect anyone in the firm can create grab and go documents on any device. These documents can be shared via email, text, WhatsApp or Microsoft Teams so that you can quickly create and send whatever you need.

By using this feature, you know that everyone has the same single source of truth, there are no old or invalid versions floating around, so no misinformation is sent out.

Make sure the whole team is on the same page, no matter where they are.

Can PitchPerfect help with content analytics?

Live team performance updates

Instead of 'thinking' start 'knowing' exactly how your team is performing and what they are working on so that you can organise projects, set targets and review content.

PitchPerfect has the ability to offer live data to help your team. It:

- Review how many proposals certain team members are working on.
- Allows you to set quotas on your team.
- Review which content owners are updating the content and who isn't.

Capture diversity and inclusion statistics

More than ever clients are asking firms to include reports on diversity and inclusion within their pitch. PitchPerfect gives you the most up to date information across the whole firm and helps you adhere to Mansfield guidelines. At the click of a button, you can have accurate data, without having to do any further digging.

Don't become yesterday's news

PitchPerfect's content analytics feature enables lawyers to see all their content and know exactly where it's been used.

This means they and the BD Team can review whether it needs to be re-written, know precisely when it was last updated and when it's time to review.

Find out what really works for your firm

Make data-led decisions and find out the win/loss ratios by department, team members, content items, templates and layouts used in your proposals so that you can find your winning combination.

This feature allows BD managers to report against all proposals by stage, value and department so that you can get real-time results.

Sounds good, doesn't it? And this is just the beginning.

Find out how else PitchPerfect can help by seeing it in action or by speaking to our specialist team.

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