

Drive Better Business Results With PitchPerfect



PitchPerfect is an automation tool, set within Microsoft Office, which brings a streamlined and efficient way to pitch for new work. It allows more time to be spent producing custom-tailored proposals and pursuing the right opportunities.

Trusted by Winning Law Firms Globally

Time Efficiencies and Cost Savings

The intuitive search module set on the ribbon of Microsoft Word and PowerPoint means that time isn't wasted switching between applications to get the content for your first draft.

Brand Consistency and Quality Control

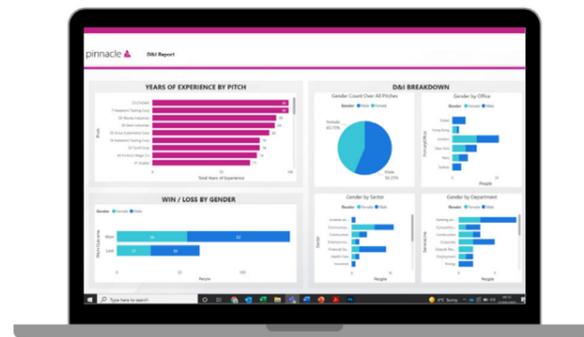
Our dynamically built templates enforce your brand guidelines and ensure that the content added to your pitch, will be perfectly formatted and on-brand every time.

Integration With Your Systems

Integrate with your CRM, Experience Management Systems and other applications to get the best real-time content you need to win for your Microsoft Word or PowerPoint pitches.

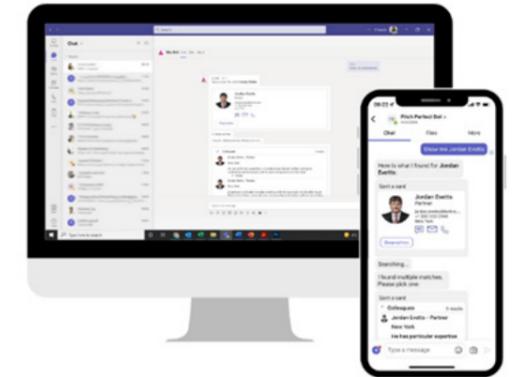
Track, Understand and Manage Your Success

Our PitchTracker and Content Analytics insights allow detailed analysis of pitch outcomes, content usage, it also updates schedules and bid team performances.



Crowdsource Your Biographies

Using a Microsoft Teams chat bot attorneys can review and update their bios, self-service common documents like resumes or even search for specialist capabilities for pitches.



McCarthy Tétrault's Proposal Success Story

McCarthy Tétrault team tried to stay afloat by reverting to similar past proposals re-customizing them the opportunity at hand. This left them with an inefficient, unsustainable process.

Needing a solution, McCarthy Tétrault chose PitchPerfect, after favoring the highly customizable workflow that smoothly sat within Microsoft Word and PowerPoint.

"We just had to say what we want, and they would find a way to make it happen. It was like they made dreams come true."

Now our proposals team can pull together a first draft really fast and basically spend all their time strategically customizing it to the opportunity. The quality of our proposals has just skyrocketed." This feedback was also evident in the increase of their win rate which currently sits over 50% - way higher than the industry average.

Vidya Ledsham, Director of Clients and Markets, McCarthy Tétrault

Elevate the way you go after your next win. See how PitchPerfect can work for you and book your demo!

www.pinnacle-oa.com | info@pinnacle-oa.com

We partner with leading law firms globally to bring clarity and control to a complex ecosystem of business processes and technologies. We empower our clients through consulting, software innovation and managed services to achieve ambitious goals and solve intricate challenges. With over 130 specialists spanning the UK, North America and Europe, the teams bring global intelligence to finance, risk and marketing & BD departments to successfully run their operations on the most powerful technologies. We are renowned for our close strategic partnerships with Thomson Reuters, Intapp, Microsoft, NetDocuments, iManage, Moody's and FileTrail.